

Frequently Asked Questions

Brasada Capital Management and GCI Merger

Why is the merger happening?

We understand the importance of providing comprehensive financial services that address your unique needs. With this merger, we are excited to introduce a range of additional services, including full financial planning and customized bond portfolios. Our aim is to enhance the value we bring to your financial journey and to ensure that you're well taken care of for years to come.

How will the merger affect my investments?

Rest assured, your accounts at Schwab will remain unaffected by this merger. Your investments and portfolio management will continue with the same level of care and dedication, now under the Brasada Capital Management banner. Additionally, this merger will broaden your investment options, offering a variety of strategies including municipal and corporate bond strategies, dividend growth approaches, among other innovative investment solutions tailored to meet your financial objectives.

Is there anything I need to do?

You can expect personal outreach from your GCI team in the near future. We will guide you through a few administrative items to ensure a smooth and hassle-free transition.

Will my advisor change?

The GCI team will continue to be your primary point of contact, providing the same dedicated service you've received in the past. In the coming months, we will also introduce you to some of our new colleagues at Brasada Capital Management.

Will there be changes to fees or costs?

We understand that the financial arrangements you have in place are important. Your fee schedule will remain unchanged, and we are pleased to let you know that all the additional services we are introducing will be provided to you at no additional cost.

How does this merger benefit me as a client?

With a larger team of 12 dedicated investment professionals at Brasada, we can now offer you access to a broader range of resources and services, including comprehensive financial planning and customized bond portfolios, along with the collective wealth of knowledge and additional resources our expanded team brings.

Can I still reach out to my current advisor?

Certainly! Guy and David have joined the Brasada team and are ready to continue providing you with the same high level of service you've come to expect. They are eager to assist you during this transition and introduce you to their new Brasada colleagues.

Are there any changes to the investment approach or philosophy?

One of the key drivers of this merger is the remarkable similarity in our investment approaches. Both Brasada and GCI share a commitment to a long-term investment strategy focused on the underlying economics of businesses and concentrated positions in companies we strongly believe in.



Will I have access to the same range of services?

Your investments and portfolio management will continue to receive the same care and dedication. Furthermore, you'll gain access to an enhanced suite of services at no additional cost, including in-depth financial planning and personalized bond portfolios.

How will communication be handled during the transition?

You can expect personal outreach from your GCI team in the coming days. We encourage you to add info@brasadacapital.com to your email address book to ensure future communications are not inadvertently sent to your spam folder.

What if I have concerns or feedback about the merger?

Your concerns and feedback are valuable to us. We have created a dedicated page on the Brasada website (<https://brasadacapital.com/feedback>) where you can send your comments, questions, and concerns directly to us. You are also always welcome to call us at 713-630-8390 and share your thoughts with us that way.

How will I access my accounts?

Accessing your accounts will remain convenient and familiar. You can continue to view and manage your account(s) through Schwab's online platform at schwaballiance.com. As part of the transition process, we will also assist you in setting up access to the Brasada client portal for additional information and resources.

Will there be changes in account statements?

You will continue to receive statements on a quarterly basis, and they will contain much of the same information that you're used to. The statements will look a little different, including the Brasada Capital Management logo, and we're here to answer any questions you may have on future statements.

Will my account information and data be secure?

Your account information and data will be secure as both Brasada and GCI adhere to a strict privacy policy, ensuring that your personal and financial information remains confidential. We employ robust cybersecurity measures to safeguard your data and maintain the highest level of security.

What is the timeline for the merger?

The merger is effective immediately as of 11/6/2023. We will be in touch with you to discuss next steps and will provide updates throughout the process.

